

COMMUNITY. CULTURE. CANNABIS.



2024 EVENT PROGRAM

PRESENTED BY



APRIL 20, 2024 • NIAGARA FALLS CONVENTION CENTRE



SCHEDULE OF EVENTS

LOCATION	TIME	EVENT	DESCRIPTION
POTio	11:00 am	BUSK FOR A CAUSE: Frank Warman	Musician Frank Warman Kicks Off BUSK FOR A CAUSE in Support of Mental Health Awareness.
CCTA Stage	11:30 am	Canadian Cannabis Tourism Alliance: Welcome to the Niagara Falls 420 Expo	Join the CCTA for Opening Remarks & a Performance by Indigenous Singer Missy Knott of Curve Lake.
Higher Learning Stage	11:40 am	Cannabis Growing 101	Canna Claus is coming to town to give you the top tips & tricks you need to know to grow your own cannabis.
POTio	11:45 am	BUSK FOR A CAUSE: Midnight Tripper	Rock band Midnight Tripper brings their stoner rock groovy goodness to the POTio.
CCTA Stage	11:45 am	Canadian Cannabis Tourism Alliance Presents "The Cannabis Traveler"	The CCTA Board of Directors Perform the Sketch Comedy Sequence "The Cannabis Taveler".
PUFF 1	12:00 pm	Puff, Puff, Paint	FREE Paint Night Session with Artist Ashley Kandas! Spaces are limited, so sign up at the Paint Booth as soon as you can!
CCTA Stage	12:00 pm	Cannabis Tourism Events & Lounges Round Table Discussion	Canadian Cannabis Tourism Alliance Round Table Discussion with event producers.
Higher Learning Stage	12:25 pm	Because I Got High	Learn the legal implications of cannabis and driving, including transporting cannabis, the charges, penalties & more.
POTio	12:35 pm	BUSK FOR A CAUSE: Owen Rizzo	Groove to a wonderfully healthy helping of hooks, riffs and melodies with Owen Rizzo in Support of Mental Health Awareness.
CCTA Stage	1:00 pm	Brendon Roberts; Keynote Address	Keynote Speaker: Brendon Roberts as he Discusses the State of Cannabis Tourism in Canada.
Higher Learning Stage	1:10 pm	Here Comes Canna Claus	A live taping of Canna Claus' X Show!
POTio	1:25 pm	BUSK FOR A CAUSE: Galaxy Drive	Pop-punk band Galaxy Drive celebrates their favourite genres with performances of nostalgia-infused music in Support of Mental Health Awareness.
Higher Learning Stage	1:55 pm	Talking to Teens about Cannabis - Myths, Fears and Facts	Scare tactics and "Just Say No" have never worked. In this talk Dr. Haines-Saah will speak to an evidence-based, harm reduction and "safety first" approach for talking to young people about cannabis.
PUFF 1	2:00 pm	Puff, Puff, Paint	FREE Paint Night Session with Artist Ashley Kandas! Spaces are limited, so sign up at the Paint Booth as soon as you can!
CCTA Stage	2:00 pm	EDM & Travel Round Table Discussion	Featuring members of the BPM community and international electronic music artists.
POTio	2:10 pm	BUSK FOR A CAUSE: Dealerz Choice	The Dealerz Choice Duo of Chico & Dylan Groove out in Support of Mental Health Awareness.
Higher Learning Stage	2:40 pm	The Endocannabinoid System and You	Join Canna Claus as he discusses the latest research on the endocannabinoid system and the various ways to maximize this knowledge.
POTio	3:00 pm	Caveman Karaoke with Sam Losco	Straight from Sunnyvale Trailer Park Comes CAVEMAN KARAOKE Featuring the One and Only Sam Losco!
CCTA Stage	3:00 pm	Cannabis Culinary Presentation	Featuring Thomas O'Neil of Aggressive Organics.
CCTA Stage	3:30 pm	So You Think You Can Cook/Mix with Cannabis Competition	A cannabis cooking competiton with 3 judges, 1 host and 1 big prize.
POTio	4:00 pm	First Jason	Celebrate with FIRST JASON - Heavy Metal by Ari Lehman as they BLAZE you into 420!
POTio	6:00 pm	The BPM POTio stage	The BPM Festival will co-host an EDM stage with the CCTA as part of a FREE After Party!

*Schedule subject to change.



FLOORPLAN



EXHIBITORS

00 POTcast	21 420 Mystery Bags
01 Niagara Herbalist	22 Butter and Flower Cookbook
02 Native Seed Co.	23 The BZZ
03 Smoke Arsenal	24 420 Mystery Bags
04 Cool Finds	25 Stok'd Cannabis
05 Stafford Brothers Meats	26 CRAZIPOTMOM
06 Mean Rugging	27 ALLTRAPOD Containers
07 52 Andy's Inc.	28 Royal Oil Rub
08 Body Candy	29 Zobo Designs
09 Chlo Cannaccessories	30 Scentsy
10 Med-Man-Brand	31 Freakshow
11 Herbal Life Express	32 Taima Suki Inc.
12 Canna Aromas	33 Intricate Greetings
13 Seven Days a Weed	34 HiDEA
14 Street Justice Paralegal	35 Honeypot Smoke Shop
15 Costco Wholesale	36 Snowflake Tie Dye
16 Dead Glamour Girlz	37 The Manic Maker Freeze Dried Munchies
17 Zelpha Comics	38 Canadian Cannabis Tourism Alliance
18 Organic Cannabis Clothing	39 Hipster Lasers
19 Little Craft	
20 Kool-o	

ATTRACTIONS

A1 The POTio Recreation Area	A8 Bill Diamond's Hollywood Movie Museum
A2 Jerry Garcia's Last Ride	A9 Higher Learning Stage
A3 Puff, Puff, Paint	A10 Canadian Cannabis Tourism Alliance Stage
A4 80's Vintage Arcade Zone & E-Sports Gaming Arena	A11 420 Munchie Zone
A5 Giant Sized Gaming	A12 Icon Autographs Inc.
A6 Tat Daddy Mitch	
A7 Canna Claus	

GUESTS

G1 Brian O'Halloran	G4 Ari Lehman
G2 Eddie Steeples	G5 Sam Losco
G3 Pat Mastroianni & Rebecca Haines-Saah	

FREE CELEB SELFIES!

Floorplan subject to change

